Ivy Labs Education Inc. (IVYLABS) was founded in 2001 across campus of Yale University. It is one of the first boutique consulting firms to focus on the early planning stages of the college application process for families in Greater China. Apart from the New Haven general office, we also have two other branches in Hong Kong and Beijing.

The IVYLABS counselor team provides education consulting services for VIP clients from internationally distinguished financial institutions and private banks (such as Goldman Sachs and Merrill Lynch in the Asia-Pacific region). Our counselors also provide services to the headquarters of China's leading commercial banks, including CITIC Bank and the Shanghai Pudong Development Bank.

At present, IVYLABS has a strong core team with nearly thirty experienced counselors who graduated from top-tier universities including Harvard, Yale, Brown, Columbia and University of Pennsylvania. We have also hired another distinguished advisory team, consisted of more than fifty former admissions officers/directors of top US universities and private secondary schools. In addition, we have established a mentorship program in which we pair our clients with one of over one hundred currently enrolled top university students, to offer a current students’ perspective to our applicants.

Cognizant of and committed to the cultural values of the US, the IVYLABS counseling team prides itself on maintaining strong ethical standards for our students. We insist upon pursuing the fundamentals of education, emphasizing early systematic planning, and we refuse to engage in whitewashing, packaging, plagiarism, and ghostwriting; instead, we strive to create a logical and well-rounded picture for each applicant by exploring his/her unique interests and potentials in terms of their varied personalities, academic performances, and extracurricular activities.

IVYLABS takes a holistic approach to education. In other words, we choose not to focus on a single service like the standardized test preparation centers that currently saturate the market. Instead, our results are driven by a long-term process to amplify student potential through small classes and personalized discussions that simulate a liberal arts education. This approach is readily accepted by educated Chinese families of various backgrounds (while many of our students come from elite private schools in mainland China and Hong Kong, others are Asian students attending high school in the UK, Canada, and the US).

For our 2015 college applicants, we set a firm record: 40% of our students were admitted to the world’s top 20 universities, 51% to the top 30, and 96% to the top 50. For our high school applicants, all of our students were admitted into leading private schools such as Blair, Choate, Brooks and Kent. We accomplished this while continuing to stand out amongst our peers in the education consulting industry, which is typically described as a greedy, impetuous environment saturated with modular services and impersonal packaging. Rather than quickly manipulating our students’ résumés, we at IVYLABS believe in providing opportunities for our students to excel. For example, in 2014, we founded the Association of Chinese Students at Private Schools in America. Ambassador Zhang Qiyue (of the Chinese Consulate General in New York) attended the inauguration ceremony. As the largest Chinese student association that focuses on high school students studying in the US, it receives media coverage from CCTV and Phoenix TV.

According to our research and experience, the most essential component of applicant evaluation is academic ability, which is not necessarily measured by performance on exams, but rather in an applicant’s intellectual pursuits, both in and out of the classroom. This is where many of our students are at a disadvantage; unlike the education tradition in the US, which provides students with the resources needed to pursue their unique interests, the lacking Chinese system precludes students from cultivating their full academic potential and extracurricular strengths.

In light of the above, IVYLABS decided to initiate our **Future Scholar Initiative**, covering the applied disciplines of: computer science, automation engineering, environmental engineering, finance, psychology, and other traditionally research-based areas of study. To serve as project supervisors and mentors, we hired professors and PhD students from top universities in each field. Further, we strive to establish cooperative
relationships with distinguished university laboratories to help guide our most outstanding and passionate students studying at schools all over the world in completing their research projects.

For many years, IVYLABS has held recruitment seminars in universities such as Harvard, Yale, Brown, Columbia, and UPENN during which we were fortunate to meet many Ivy League graduates whose passion about international education led them to join our team. Over the past several years, IVYLABS has also employed more than ten part-time and full-time counselors from Ivy League schools and supported them with H1B visa application.

As a boutique education consulting firm with a fourteen-year-long history and a deep connection to academic institutions, IVYLABS seeks to integrate into and contribute further to the researchers and scholars community. We are looking for the maximum intersection of our educational aspirations with that of the University’s student body; that is, by providing diversified internship and job opportunities, we strive to become the most convenient and suitable training base for as many current students and scholars as possible. In this way, our students can benefit from access to laboratories and mentorships, while students and scholars can gain financial support and teaching experience. Since started, many current students from undergraduate colleges or professional schools have already joined the Student Mentor program by sharing their success stories and experiences.

As the program coordinator, I write to congratulate you on your academic success and to introduce you to IVYLABS’ diverse opportunities. As you consider becoming part of a talented, motivated, and involved community, I hope that IVYLABS remains among your top prospects.

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